

DOING BUSINESS DIFFERENTLY



HVWIB.COM



Sponsorship

Opportunities

WHO WE ARE

We are your dedicated partner in championing women-owned businesses across the Hudson Valley region. Our mission is to empower, educate, and uplift women-identifying entrepreneurs and executives, nurturing your growth and long-lasting success through a warm and inclusive approach.

We offer vibrant online connections, monthly educational events, and friendly professional networking so growth-oriented owners can lean on and learn from one another.

NON-PROFIT STATUS

We became a non-profit organization in February 2024!

Our support for women-identifying entrepreneurs and intrapreneurs will be enhanced with the expansion of mentorship programs, masterminds, cohorts, and a more engaged community through powerful educational events, networking and so much more.

OUR COMMITMENT

Educational Programming

To provide enriching educational resources, from engaging workshops to accessible online tools, equipping women entrepreneurs and executives with the knowledge and skills they need for confident decision-making and sustainable growth.

Networking Opportunities

We wholeheartedly embrace the power of meaningful connections, creating nurturing environments where women in business come together to forge partnerships, share experiences, and build lasting, supportive professional relationships.

Peer-to-Peer Advisory Support

We cherish the strength of shared experiences, facilitating an environment where members freely exchange insights, strategies, and practical advice. This collaborative spirit fosters an inviting space for mutual learning and growth.



By sponsoring HVWiB, you can demonstrate your commitment to community support, diversity, and empowerment while enjoying enhanced visibility and engagement with a dynamic and influential network of women in business.



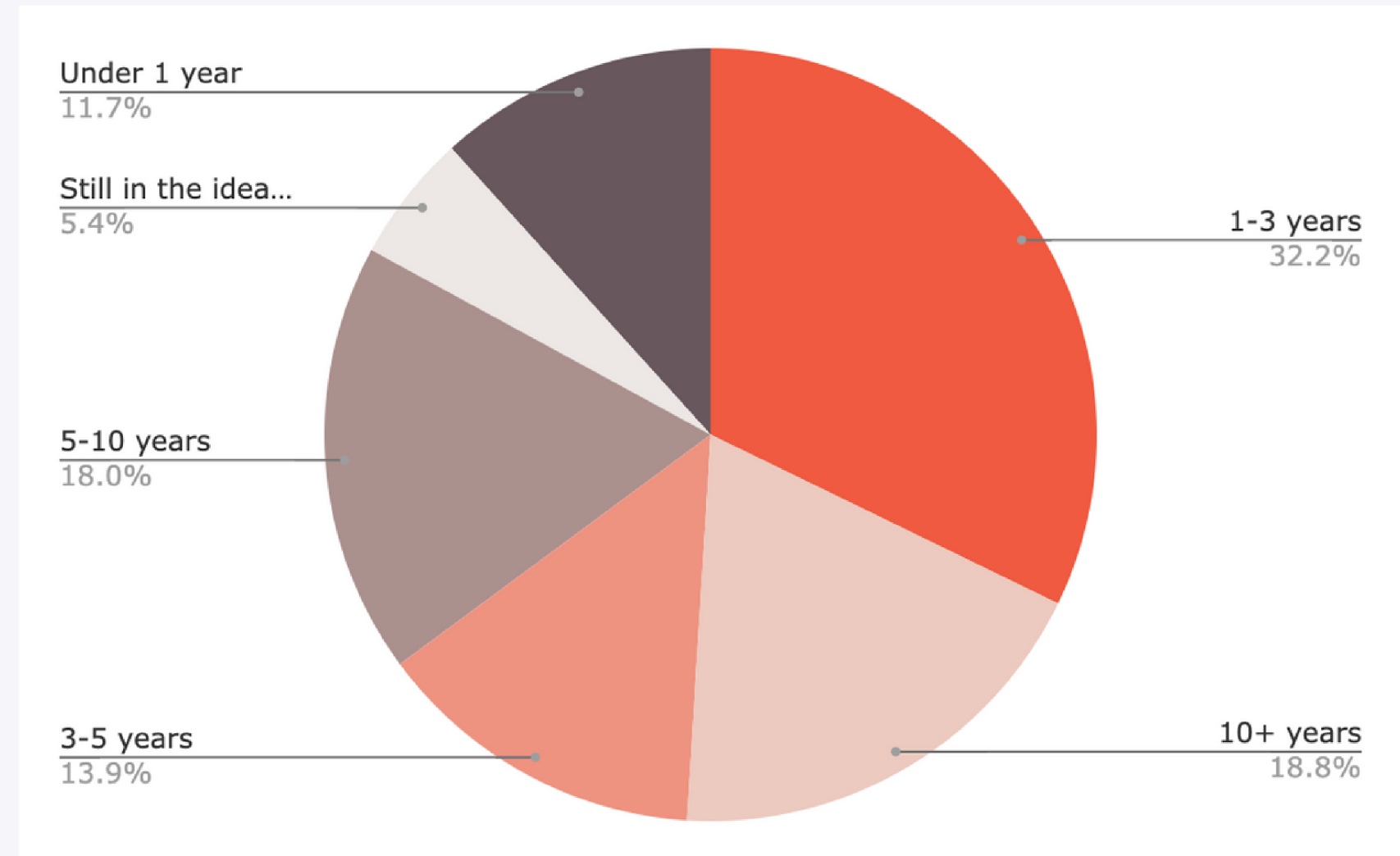
Get to Know

Our Members

YEARS IN BUSINESS

We are a vibrant tapestry of entrepreneurs and business leaders, each at different stages of our professional journey.

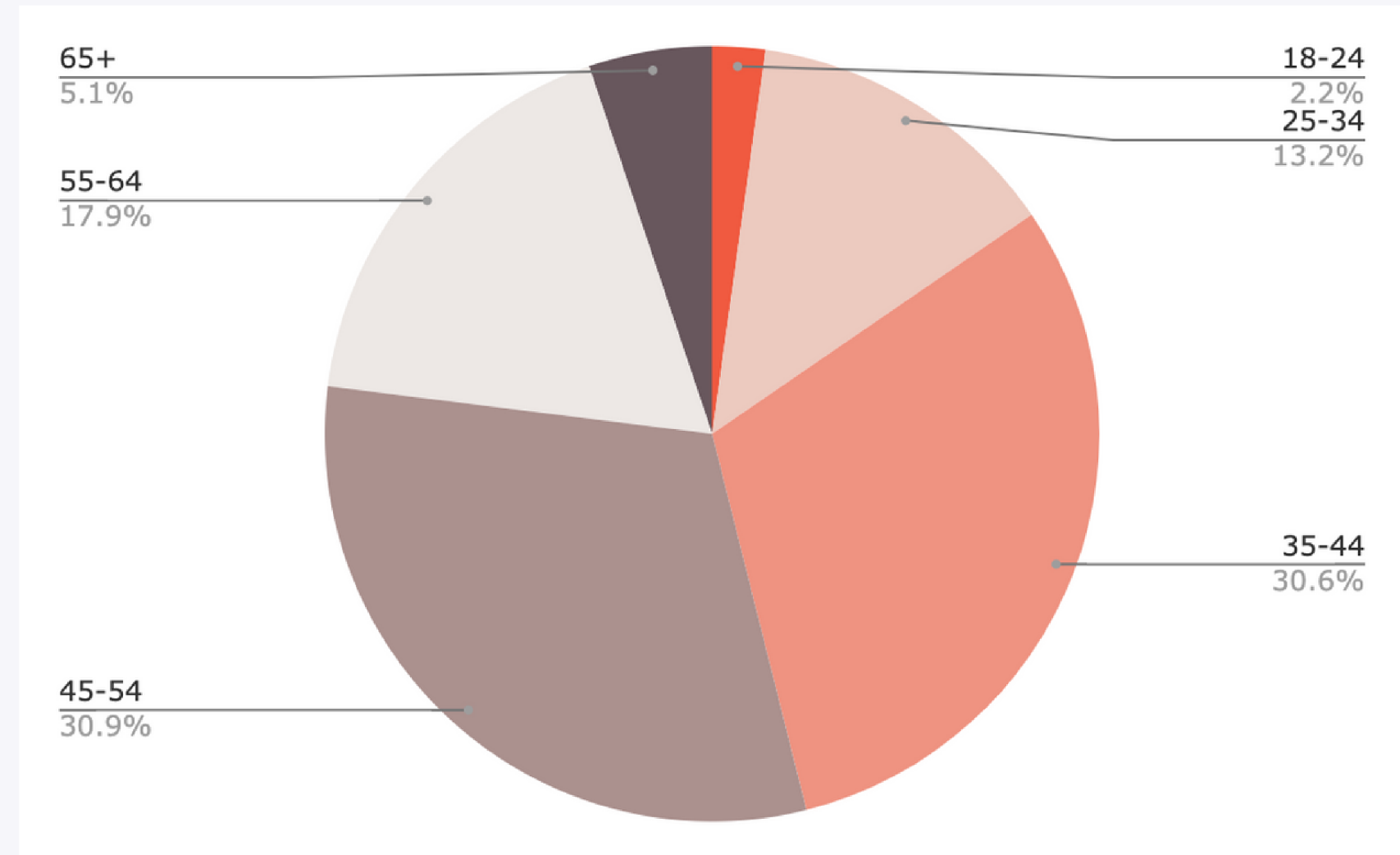
From innovative startups breathing fresh ideas into the market to seasoned veterans who have weathered the ups and downs of industry trends over decades, our members bring a wealth of knowledge and experience to the Hudson Valley.



VARIETY OF AGES

Spanning a broad spectrum of ages, our members reflect the diversity and inclusivity of our vibrant business community.

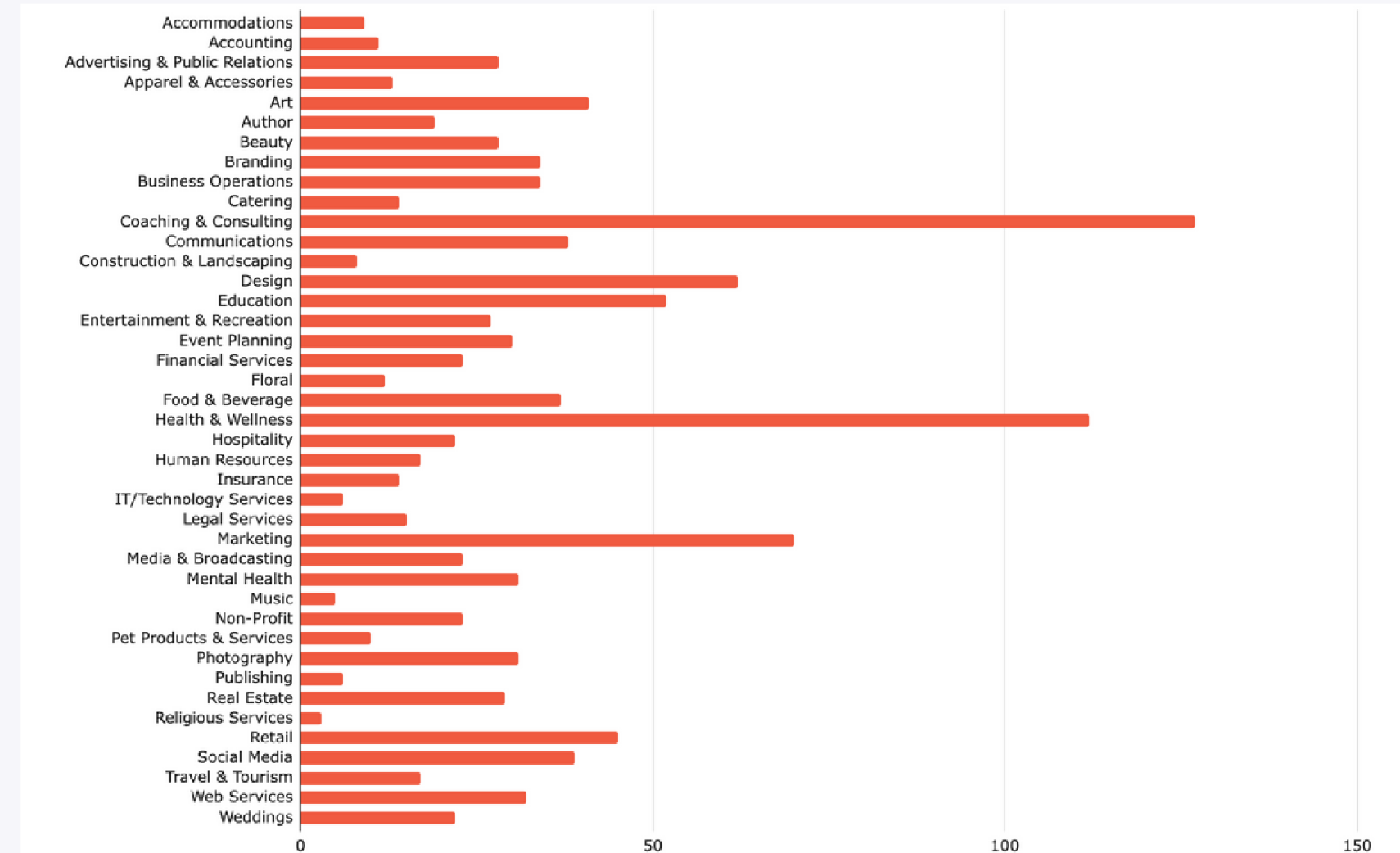
From the energetic optimism of youth to the seasoned wisdom of maturity, each brings valuable perspectives to enrich our collective experience.



ALL TYPES OF BUSINESS

Our community boasts an impressive array of business types, encompassing everything from innovative tech startups and creative arts enterprises to traditional retail stores and professional service firms.

This diversity not only fosters a rich exchange of ideas and practices but also strengthens our network's adaptability and collective knowledge across various sectors.





Become a Corporate Partner



C O R P O R A T E P A R T N E R S H I P S

	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Support the future of HVWiB!	✓	✓	✓	✓
Exclusive Tag in our Online Directory (~\$1,000)	✓	✓	✓	✓
Tickets to Attend Monthly Meetings (~\$400)	2	2	2	2
Annual Membership for Executive Leaders within Your Organization (\$1,200 value)	3	2	1	
Offer a Special Benefit to HVWiB Members which will be promoted on our website (varies)	✓	✓	✓	
Recognized Verbally at ALL Events (\$1,000)	✓	✓	✓	
Logo and Hyperlink on Our Website (\$1,000+)	All Pages	About Page	About Page	
Partnership Recognition in our Newsletters 2,200+ subscribers with average 51% open rate (varies)	Logo and Hyperlink	Logo	Business Name	
Host One Monthly Meeting at your location or offsite for 40+ attendees, educational and/or networking (varies)	✓			
Gold Sponsor of our Annual Summer Soirée includes the Gold Sponsorship Package for 2024 (\$2,500)	✓			
Tax Deductible Investment	\$20,000	\$10,000	\$5,000	\$1,000

TAILORED PARTNERSHIPS

Make it Your Own

Host events, include more memberships, or provide branded webinars for our members... what else?

There is so much that we can do together.

Please reach out to schedule a meeting with us to make our partnership benefit your organization.

ADDITIONAL OPPORTUNITIES

Founding Member

Learn about our Founding Member Opportunity, available now through March 31, 2024!

<https://hudsonvalleywomeninbusiness.com/founding-members>

Committee Member

We are filling our committees with motivated, detail-oriented, fun, and friendly people!

Email hello@hvwib.org to learn more.

CONTACT INFORMATION

Ready to Make and Investment?

Please provide payment through this link and email our Board President, Kati Haynes, directly at kati@haynesmarketingmedia.com, who will be your main contact throughout the year.

INVEST IN THE FUTURE OF HUDSON
VALLEY WOMEN IN BUSINESS!



Thank You

Thank you for considering sponsorship. Your partnership can make a world of difference for women-identifying entrepreneurs, business owners, and executives. Take action today and join us in creating a brighter future together.